

PUBLICATION REQUIREMENTS FOR FORMATTING

1. The paper should not be more than 15 pages long (or 27000 characters total (together with bibliography, tables, figures, charts, footnotes and appendixes).
2. The file should be in doc format, MS WORD for Windows XP or higher version, accompanied by the same file in PDF.
3. The text should be formatted as follows:
 - Paper title – Times New Roman, size 12, Bold, Centered, Caps Lock
 - Empty line
 - Academic position and degree, name and surname of the author – Times New Roman, size 11, Regular, Centered
 - Empty line
 - Affiliation – Times New Roman, size 11, Regular, Centered
 - Email address – Times New Roman, size 10, Regular, Centered
 - Empty line
 - The paper title in English – Times New Roman, size 10, Regular, Centered
 - Academic position and degree, name and surname of the author in English – Times New Roman, size 10, Regular, Centered
 - Abstract in English – up to 10 lines – Times New Roman, size 10, Regular, Justified, First Line 0,5cm
 - Key words – 5 key words in English – Times New Roman, size 10, Regular, Justified, First Line 1,27cm
 - Empty line
 - The text of the paper – Times New Roman, size 12, Regular, Justified, First Line 1cm
 - Bibliography – Times New Roman, size 10, Regular, Justified, First Line 0,5 cm
4. Citations in the text: Citations of more than 4 lines start at a new line - Times New Roman 10, Regular, justified, indent on the left and on the right 0.5 cm. Authors cited in the text are marked as follows: (Spasov 2002: 122) (Popov, Popova 1975: 13).
5. The bibliography should be at the end of the paper, alphabetically ordered and should observe the following requirements:

Books:

Anderson 1991. Anderson B. *Imagined Communities*. London, New York: Verso, 1991.

Edited volume of collected papers (not a journal!) In:

Banton 1996. Banton M. P. *The Actor's Model of Ethnic Relations*. Hutchinson J., A. D. Smith (eds.). In: *Ethnicity*. Oxford, New York: Oxford University Press, 1996, 98-104

Daynov 2002. Daynov E. *Kakvi gi vizhdame? Obrazite na maltsinstveni i spetsifichni obshnosti v Bulgaria v ogleдалoto na mediite*. In: Pencheva M. (ed.) *Tehnite glasove. Pristasvieto na maltsinstveni i spetsifichni obshtnosti v bulgarskite medii (kraya na 20 – nachaloto na 21 vek)*. Sofia: Tsentar za sotsialni praktiki, 2002, 31-53.

Dobrevva 2012. Dobrevva E. Ekoideii v reklamata. In: Aleksieva S., Nacheva N., Nikolova M. (eds.) Public relations, zhurnalistika i medii v globalniya svyat. Collected papers in honour of prof. Minka Zlateva, PhD. Sofia: Faculty of journalism and mass communications, 2012, 312-321.

In journal or newspaper:

Fileva 2008. Fileva P. Kachestvo na upravlenieto na mediynite organizatsii. *Medii i obshtestveni komunikacii*, 2008, 3.

Gudikunst, Yang, Nishida 1987. Gudikunst W. B., Yang S., T. Nishida. Cultural Differences in Self-Consciousness and Self-Monitoring. *Communication Research*. SAGE, 1987 vol. 14 (1), 7-34.

Savova 2005. Savova I. Paralelni strykturi v ezikovia tekst. *Godishnik na ShU, FHN*. T. XVIII A, 2005, 11-34.

Internet source:

Wikipedia. Wikipedia, the free encyclopedia. < http://en.wikipedia.org/wiki/Main_Page>

When it is citing sources from internet must be given and the date of access: (10. 07. 2017)

6. Footnotes should be on the corresponding page. Graphs/ diagrams and tables should be with a name and number.